

TRADITIO | INNOVATIO | PROPORTIO
COMPANY PROFILE

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Founded in 2019 by Architect and Designer
Jacopo Gonzato, **boccaccio432** is a creative
studio that combines **Art Direction, Design**
and **Architecture**.

At the heart of our approach lies **BIM** and
3D Visualization, a **key tool** we use for presenting
and controlling our projects, a **service** we offer
to furniture companies, architectural firms,
and interior design studios for impactful
communication.

ABOUT US

“from the spoon to the city.” – Ernesto Nathan Rogers



METHOD

From **concept** to **executive drawings**.



We use **cutting-edge digital tools** to manage and oversee the project.

All our design work undergoes **simulation processes** (executive, 3D, renders, materials, prototypes).

This allows us to maintain **control over the project** and **communicate** it **effectively** to all involved parties.

Through **photorealism**, we translate our artistic ideas into tangible images, enabling an objective and measurable evaluation of **Art Direction**.

METHOD

We fully embrace the current challenge:
to produce less and better.



With this motto, we project ourselves towards
the value of **reducing waste** and **enhancing
intellectual engagement.**

We combine **proportion and harmony**, blending
a persistent **exploration of the past** with a **constant
drive towards the future.**

VISION

For us, Design is an **act of altruism**.



Our **clients** are an integral **part** of the creative process in its **key phases**.

Our goal is to develop a **conscious design**, maintaining **strong autonomy in the artistic direction** of each project.

Thanks to our ability to maintain an **overall vision**, we are able to effectively coordinate every phase of the project, ensuring **consistency** and **precision**.

MISSION

Consistency, Commitment, and Innovation
are our core values.



We work with respect for the **identity** and **integrity**
of both the client and the project, avoiding
recurring or repetitive styles.

VALUES

- Design
- Art Direction
- Architecture
- Event Design
- Catalogues
- Visualization: **b432visual** (Render Realism, CGI Art Direction CGI Styling Still life & 3D Models Project Render)



SERVICES



DESIGN

We start from the intrinsic **meaning** of the object,
enrich it by placing it in context, and transform
it naturally, creating a form that respects
the principles of **Utility**, **Solidity**, and **Beauty** along
with its potential evolutions.



DESIGN



ART DIRECTION

Our Art Direction is a driving force.



Our digital skills enables us to transform
ideas into tangible results, engaging audiences
and **creating impact**.

With us, **communication becomes an art that both
sells and inspires**.

ART DIRECTION



ARCHITECTURE

We offer an architectural design service that harmoniously blends **tradition** and **innovation**.



By leveraging advanced **BIM** technologies, we create modern spaces that honor the principles of the past.

Driven by constant creative exploration, we celebrate traditional techniques and materials to deliver **authenticity**, **durability**, and **sustainability** in our projects.

With high-quality renders and **digital simulations**, we provide a **clear** and faithful **vision** of the final result, ensuring a **highly reliable approach**.

ARCHITECTURE



EVENT DESIGN



EVENT DESIGN

We transform ideas and visions into **memorable events**.



We create spaces that tell stories, captivate audiences, and align with the **client's objectives**.

Whether conferences or institutional events, exhibitions, private celebrations or trade show booths, we ensure **precision, consistency** and **visual impact**.

Every detail is meticulously crafted, from complex internal structures to lighting, coverings, seating, decor, and accessories.

EVENT DESIGN



CATALOGUES

We provide all the necessary services for the creation of a catalogue, from technical and operational support to strategy development, from creative and artistic direction to impactful and effective communication.

The result is the creation of an **elegant** and **efficient** sales tool.

CATALOGUES



b432visual

b432visual is the part of **boccaccio432** entirely dedicated to Visualization Services:



- Render Realism
- CGI Art Direction
- CGI Styling
- Still life & 3D Models
- Project Render

b432visual



RENDER REALISM

With our **expertise** in **Architecture** and **Design**,
we create 3D visualisations that look as though
they were taken by a **real** camera or videocamera.



Every detail, from **natural light** to **materials**,
is rendered with precision to capture the essence
of the project.

Our images and our videos allow products
and works to be presented in a **professional**
and **convincing way**, communicating both **beauty**
and **functionality**.

RENDER REALISM

CGI (Computer Graphic Imagery):

Photorealistic render images and videos for catalogues and promotional material.



CGI Art Direction:

We offer a comprehensive art direction and coordination service for image production, taking full responsibility for each project from start to finish.

**CGI
ART DIRECTION**

CGI (Computer Graphic Imagery):

Photorealistic render images and videos for catalogues and promotional material.

CGI Styling:

We offer our technical expertise to art direction and external design projects, and, upon request, provide our styling services.

**CGI
STYLING**



**STILL LIFE &
3D MODELS**

Ultra-detailed 3D modelling:



- **Still life** on neutral background
- Complex objects
- Fabrics, upholstery, and stitching
- Glass and lighting
- Organic shapes
- Complex structures
- **BIM**
- All **major 3D formats**

**STILL LIFE &
3D MODELS**



PROJECT RENDERS

We offer a **smart-rendering** service (high-quality but non-photorealistic rendering) to support **architects, designers, and real estate professionals.**

The technology we use allows us to offer, at **competitive prices**, more images, more angles, and **more variations** of materials and configurations with **speed** and **ease**.

Perfect for **preliminary or ongoing projects**, smart-rendering provides a competitive edge in the real estate sector.

PROJECT RENDERS



Jacopo Gonzato is an **architect** and **designer** with an innovative and multidisciplinary vision. After earning a dual degree in Architecture from the IUAV in Venice and the Pontificia Universidad Católica de Chile, he founded **boccaccio432** in 2019, with the aim of managing style, creative direction, and visualisation for companies in the fields of living and furniture design.

JACOPO GONZATO

His experiences and studies, combined with a deep interest in sound, led him to develop the project “**Sound Geometry**”, which explores sound diffusion through geometric shapes and Platonic solids.

Since 2022, he has been a **resident artist** at the **Rossana Orlandi Gallery** in Milan. He has showcased his work in numerous **prestigious national and international exhibitions and events**, including Nomad (St. Moritz 2023 and 2024, Capri 2024), Homo Faber (Venice 2024), RoCollectible (2022, 2023, 2024), and La Proporzioe Aurea (Vicenza 2023).

His project and research have been featured in **authoritative publications** such as *La Proporzioe Aurea: A Journey Through Emotions, Harmony, and Knowledge* (Mondadori) and in prominent media outlets, including **AD, MarieClaire Maison, INTERNI, ElleDECOR, DENTROCASA, Artribune, Exibart, L’OFFICIEL**, and many others.

JACOPO GONZATO



Ro

Rossana Orlandi

Since **2022**, Jacopo Gonzato
has been a **resident designer**
at the **Rossana Orlandi Gallery**.

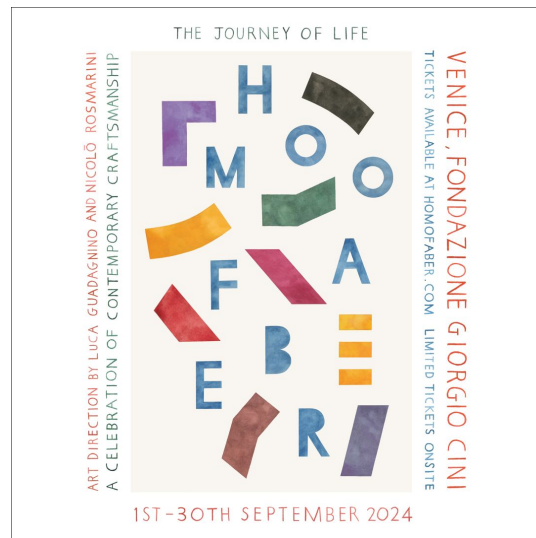
Rossana Orlandi, winner
of the **Compasso d'Oro** for Lifetime
Achievement, manages
the eponymous **gallery**,
one of the most influential in Milan,
with a **2,500 m²** space, ranking
among the **TOP 8** international
galleries.



EVENTS



PRESENTED BY THE ROSSANA ORLANDI GALLERY



HOMO FABER 2024

*Venice, Italy
Foundation Giorgio Cini
Sept 2024*

“A cultural movement focused on creative artisans, presented by the Michelangelo Foundation for Creativity and Craftsmanship. A celebration of contemporary craftsmanship.”

[Link.](#)

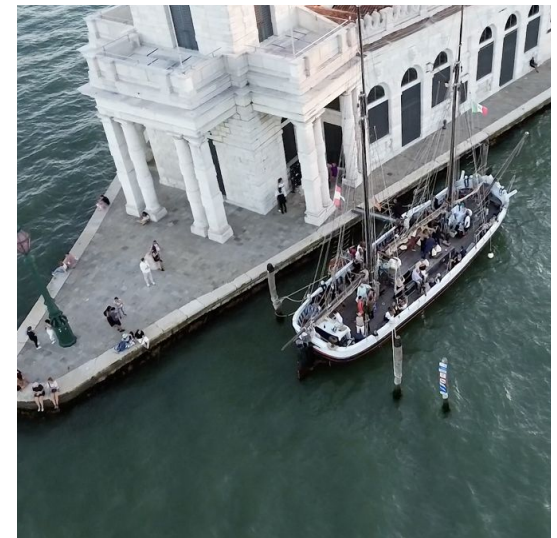


RELATIONALISM: The Golden Ratio

*Vicence, Italie
Basilica Palladiana
Oct - Nov 2023*

“A vision of the relationships between numbers, beauty, art, and harmony, interpreted through original works created by masters from various disciplines.”

[Link.](#)



ARTIST ON BOARD: RB

*Venise, Italy
Nuovo Trionfo
Sept 2023*

“An exhibition experience that allows artists and designers to showcase their works while navigating through the heart of Venice and its lagoon.”

EVENTS

RELATIONALISM: THE GOLDEN RADIO

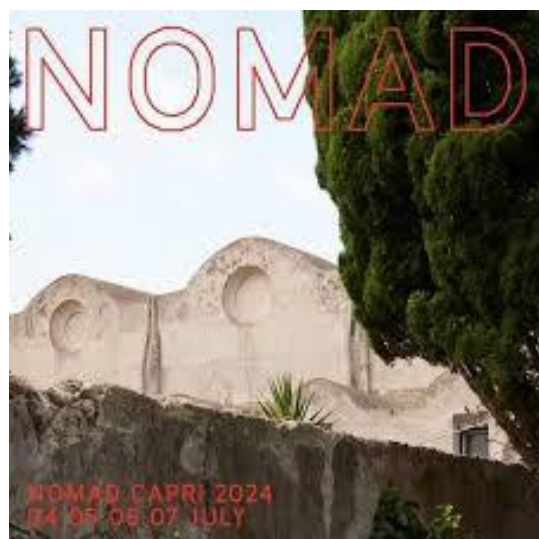
OTTOBRE 2023



EVENTS

NOMAD 2023-2024

PRESENTED BY THE ROSSANA ORLANDI GALLERY



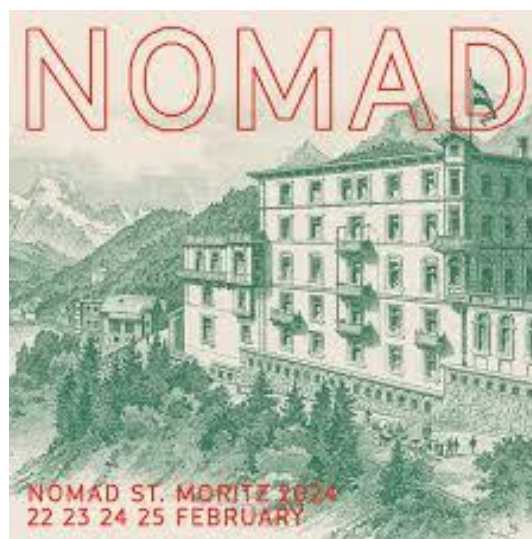
NOMAD CIRCLE

*Capri, Italy
Certosa di San Giacomo*

25 international galleries.

“For summer 2024, the 14th edition of NOMAD will be held for the third time in the stunning setting of the Certosa di San Giacomo in Capri.”

[Link.](#)



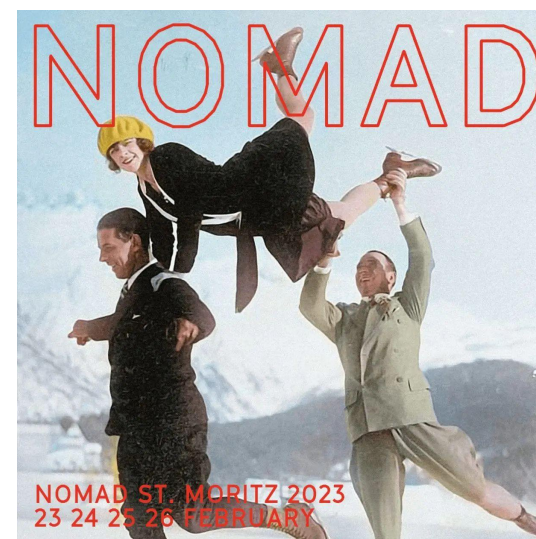
NOMAD CIRCLE

*St. Moritz, Swiss
Grace Hotel “La Margna” 5**

16 international galleries.

“The 11th edition of Nomad St. Moritz is a gathering of international galleries in dialogue between art and design.”

[Link.](#)



NOMAD CIRCLE

*St. Moritz, Swiss
Former Hotel "Eden" 3**

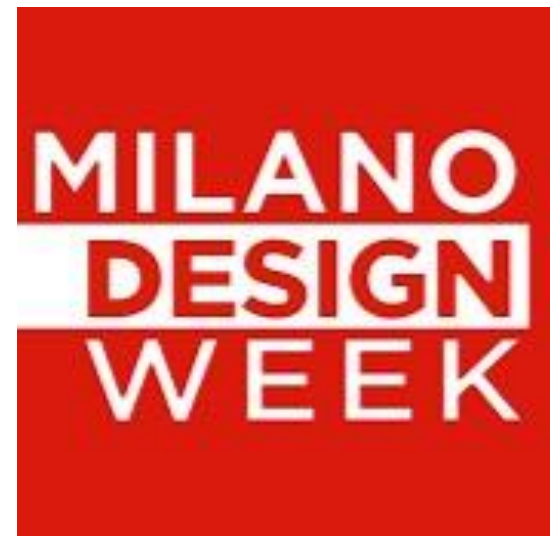
24 international galleries.

“The 13th edition brings together some of the most influential figures in contemporary art and design to present a rich and stimulating programme.”

[Link.](#)

EVENTS

MILANO DESIGN WEEK
PRESENTED BY THE ROSSANA ORLANDI GALLERY
2022 - 2023 - 2024



*RoCollectible, curated by **Rossana Orlandi**, is a dialogue among 80 designers and artists that embraces styles, cultures, and traditions from over 30 countries worldwide.*

The soul and structure of the collective lie in the Narrative, which tells the story of each "work": from its conception to its realisation, deeply rooted in the history of each creator.

The uniqueness of one-of-a-kind pieces or limited editions embodies the artistic signature of the Design Collectible offering that forms the exhibition.

EVENTS

MILANO DESIGN WEEK 2024

ROSSANA ORLANDI GALLERY



EVENTS

Il Messaggero

Venice 2023, with Ema Stokholma and Nicolas Maupas, the "Next Generation Awards": celebrating the new talents of cinema and television.

*by Gustavo Marco Cipolla
08.09.2023*

“Jacopo Gonzato, leading figure of the Rossana Orlandi Gallery in Milan, guided guests on a discovery of his 'sound geometry' in an extraordinary journey to the heart of the geometry of sound.”

[Link.](#)

marie claire
Maison

Icons out of the archive

*by Mario Gerosa
11.2024*

“One of the most representative is the Living Octahedron by Jacopo Gonzato, one of the favourite projects of Rossana Orlandi, the gallerist, a geometric sound sculpture in solid wood.”

PRESS



INTERNI

Can sound be shaped in space?

by Laura Traldi
30.08.2024

*“The form organises the sound
in space: that is to say, what I see
corresponds to the shape from
which the sound originates.”*

[Link.](#)

INTERNI

What’s left (inside us) from the Design Week?

by Laura Traldi
22.04.2024

*“Imagine that these structures
become rooms» says Gonzato, for
whom all this work is just
the beginning of defining
a methodology for the
architectural design of sounds.”*

[Link.](#)

ELLE DECOR

RoDistrict 2024: The aesthetic anarchy of Rossana Orlandi inaugurates the FuoriSalone of Milan.

by Marco Valenti
17.04.2024

*“Because, as Pythagoras taught:
the geometry of forms is solidified
music.”*

[Link.](#)

PRESS



***In search of the novelties
of this edition.***

*by Nicoletta Di Feo
18.04.2024
(video)*

*“A design born from passion, like
that of Jacopo Gonzato for music.
A passion that led him to create his
sound polyhedra.”*



***The infinite present of the
golden ratio.***

*by Bebe Marsano
29.09.2023*

*“The geometry of forms
is solidified music.”
[Link.](#)*



***Artist on board,
an old ship becomes
a contemporary work of art.***

*by Federico Poletti
13.09.2023*

*“Jacopo Gonzato is a designer
who aims to change the rules
of sound diffusion, starting from
the shapes of the Platonic solids
and then conducting a transversal
research on harmonic forms,
highly conceptual, experimental,
and innovative.”
[Link.](#)*

PRESS

marie claire
Maison

Icons out of the archive

by Mario Gerosa
11.2024

*“One of the most representative
is the Living Octahedron
by Jacopo Gonzato, one of the
favourite projects of Rossana
Orlandi, the gallerist,
a geometric sound sculpture
in solid wood.”*

DC
DENTROCASA

Jacopo Gonzato

04.08.2023

*“I find it very interesting to use
what we see with 'light' to interpret
sound.”*

[Link.](#)

WWD

***Celebrating the Natural
Essentials at Rossana
Orlandi.***

by Sofia Celeste
20.04.2023

*“My goal is to make these
structures large enough for
spectators to enter and enjoy them
in hotels or large open spaces
where people can relax and
appreciate the sound.”*

[Link.](#)

PRESS



AD

IDEDECOR

Artribune

Inside NOMAD: Rossana Orlandi and the art of moving emotions.

by the editorial team of AD.
27.02.2023

“My research focuses on strengthening the connection between visual harmony, which has been highly developed so far, and sound harmony, thereby re-exploring geometries and harmonies through the sound generated that traverses them.”
[Link.](#)

The fourth edition of Nomad St. Moritz is a concert of international galleries in dialogue between art and design.

by Antonio Di Mino
24.02.2023

“Rossana Orlandi decides to exhibit only a selection of young designers, already established, from her gallery, focused on producing 'limited edition' works; among them, Jacopo Gonzato.”
[Link.](#)

Does architecture... sound?

2014

“On display, large Platonic solids and a small pavilion, designed to interact with the public on the theme of sound conductivity and orientability, capable of offering interesting perspectives for development and application.”
[Link.](#)

PRESS



AD

L'OFFICIEL

CORRIERE DELLA SERA

ELLE DECOR

WWD

Il Messaggero

INTERNI

DC
DENTROCASA

marie claire
Maison

velvet*

exibart

Artribune
ITALIA DEL DISEGNO ECCELLENZA ECCELLENZA

WOMAN IN TOMMY

Cittadellarte
JOURNAL

BAZAAR (Harper)

sky

<StudioAperto>

sky arte

L'ARCA
INTERNATIONAL

TVA

reteveneta

TELENUOVO

V

GV

PRESS



University of Padua
Spin Off

Askoll

GILI
CREATIONS
italian craftsmanship



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